

ISUIKWUATO LOCAL GOVERNMENT AREA

Tourism Development Policy

OFFICIAL POLICY DOCUMENT

2026

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Policy Statement

Isuikwuato Local Government Area is committed to developing and promoting its rich cultural heritage, natural attractions, historical sites, and tourism potential as tools for economic development, employment creation, community development, and investment.

Background

Isuikwuato is home to a variety of natural, cultural, and recreational attractions, including distinctive rock formations, beaches, forests, traditional communities, cultural sites, and other places of interest. Through the Visit Isuikwuato initiative, the Local Government seeks to document, promote, and improve awareness of these attractions while encouraging responsible tourism and investment in hospitality and related businesses.

Policy Objectives

- Promote Isuikwuato as a tourism destination in Abia State and Nigeria.
- Identify, document, and promote tourism attractions across the Local Government.
- Encourage investment in hotels, resorts, restaurants, recreation, and other tourism-related businesses.
- Create employment and income opportunities through tourism.
- Promote preservation of Isuikwuato's cultural heritage and natural environment.
- Encourage community participation in tourism development.
- Promote responsible and environmentally sustainable tourism.

Guiding Principles

Sustainable Tourism — Tourism development shall protect the natural environment and cultural heritage of Isuikwuato.

Community Participation — Local communities shall be encouraged to participate in and benefit from tourism activities.

Cultural Preservation — The traditions, history, heritage, and cultural identity of Isuikwuato shall be respected and promoted.

Investment and Partnership — The Council shall encourage responsible private-sector investment and partnerships that improve tourism infrastructure and services.

Accessibility and Promotion — Tourism attractions shall be properly documented and promoted through appropriate digital and traditional channels.

Visit Isuikwuato Initiative

The Local Government, in partnership with Isuikwuato Environmental Advancement Advocates (ISEAA), is promoting Visit Isuikwuato, an initiative designed to showcase the Local Government's cultural, natural, and recreational attractions. The initiative seeks to increase awareness,

encourage residents and visitors to explore local attractions, promote hospitality and tourism-related investment, create opportunities for local businesses and communities, and position Isuikwuato as an attractive destination for visitors and investors.

Implementation Framework

- Identify and document tourism attractions across the ten wards.
- Promote tourism destinations through the official Local Government website and other communication channels.
- Encourage private investment in hospitality and tourism infrastructure.
- Collaborate with communities, government agencies, private investors, and development partners.
- Promote environmental protection at tourism sites.
- Encourage proper maintenance and responsible use of tourism facilities.
- Support initiatives that improve the visitor experience.

Our Commitment

Isuikwuato Local Government Area is committed to unlocking the tourism potential of the Local Government while protecting its natural environment and cultural heritage. Through Visit Isuikwuato, strategic partnerships, community participation, and responsible investment, the Council will continue to promote Isuikwuato as a destination worth visiting, exploring, and investing in.